

国家会展中心(上海),与您共赢发展!

WE ARE SINCERELY LOOKING FORWARD TO COOPERATING WITH YOU!







国家会展中心 (上海)有限责任公司 National Exhibition and Convention Center (Shanghai) Co., Ltd.

www.neccsh.com

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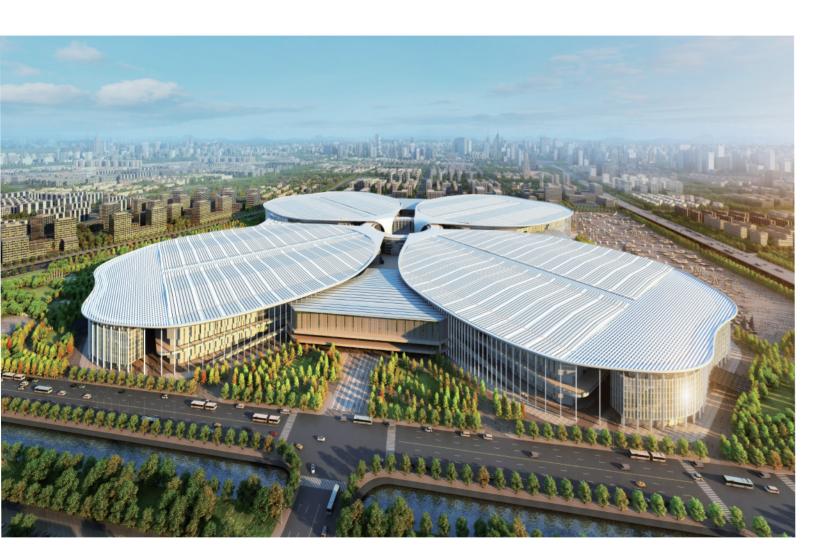


超大体量 科学设计

国家会展中心(上海)(简称:国家会展中心) 由中华人民共和国商务部和上海市人民政府合作 共建,国家会展中心(上海)有限责任公司投资 建设并运营,作为国家会展项目,她以突破性的 设计,完善的功能,立足长三角,服务全中国, 面向全世界,推动中国产业结构调整,促进经济 发展方式转变,服务中国经济社会平稳健康 发展。

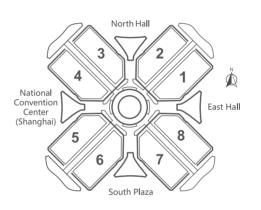
SUPER-LARGE SCALE, SCIENTIFIC DESIGN, INTEGRATED SUPPORT 综合配套 品质服务 FACILITIES, HIGH-QUALITY SERVICE

National Exhibition and Convention Center (Shanghai) (short for NECC) is co-built by the Ministry of Commerce of China and Shanghai Municipal Government and invested and operated by National Exhibition and Convention Center (Shanghai) Co., Ltd.. National Exhibition and Convention Center (Shanghai), based in the booming Yangtze River Delta Region, aims to serve China and the world with its cutting-edge design and well-equipped facilities. Its services will help promote China's economic restructuring, expedite the transformation of economic growth patterns, and contribute to the stable and healthy development of the Chinese economy and society.

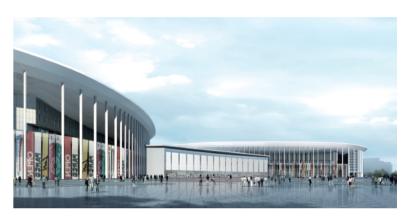


THE SCALE

国家会展中心总建筑面积155万平方米,其中地 上建筑面积135万平方米,是目前世界上面积最 大的建筑单体和会展综合体。



NECC is the largest single block building and exhibition complex in the world with a total construction area of 1.55 million square meters, among which 1.35 million square meters are above ground.



辐射范围

随着2016年国家会展中心全面投入运营,一大 批规模大、影响广、辐射强的国内外展会,将 在这里举办;一大批与展会相关的现代服务 业,将在这里集聚;一个全新的商业娱乐休闲 中心,将在这里崛起。

国家会展中心必将成为上海国际贸易中心建设 的加速器,成为我国"调结构、转方式、促平 衡"的大载体,成为国内外交流合作、互利共 赢、商机无限的大平台。

THE IMPACT

National Exhibition and Convention Center (Shanghai) is slated to open officially in 2016. A multitude of international and domestic exhibitions will be held at the Center to make an immediate impact due to the sheer size and influence of these events. A cluster of services will form to cater to the exhibitions, and the Center will emerge as a new hub for business, recreation and entertainment. National Exhibition and Convention Center (Shanghai) is poised to be an accelerator for Shanghai as the city develops into an international trade center. Furthermore, it will serve as a major enabler for China's "restructuring, redesigning and rebalancing" effort and as a leading platform with limitless potentials for the exchanges between China and the world as well as the mutual success of business development.

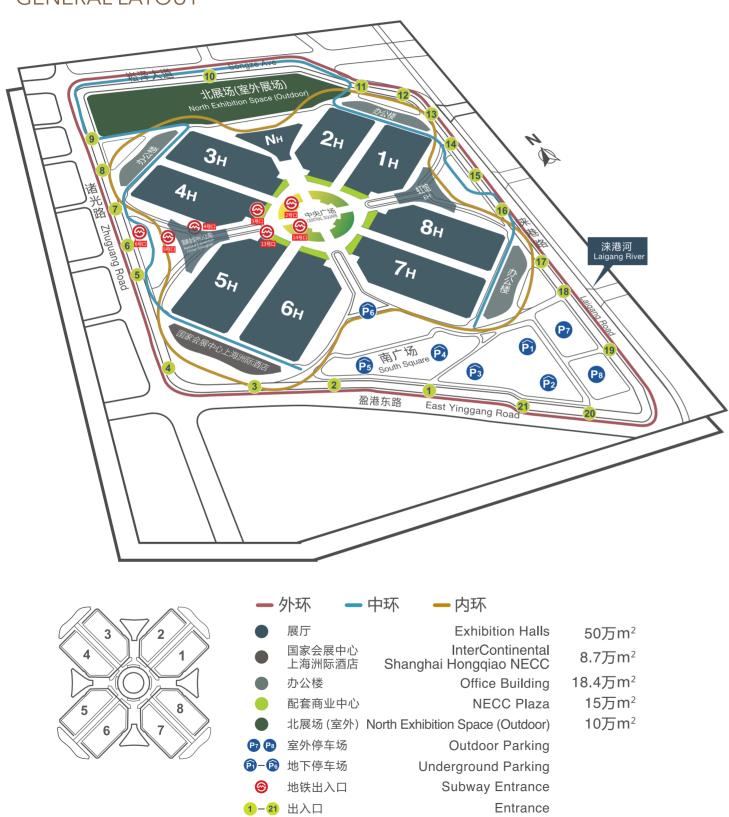


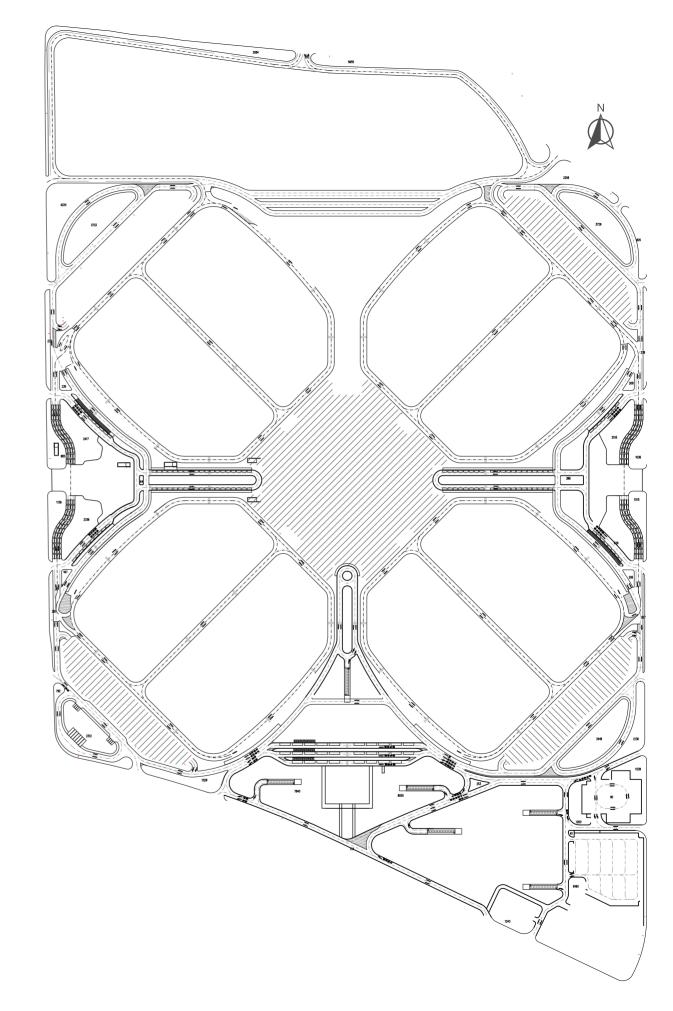
O1场馆 EXHIBITION ••

NECC GUIDE 古事



总平面图 GENERAL LAYOUT





NECC GUIDE 大海 国家会展中心(上海)



相译大道 Songue Avenue Augus Au

展览面积 EXHIBITION AREA

国家会展中心可展览面积近60万平方米,包括近50万平方米室内展厅和10万平方米室外展场。室内展厅由15个单位面积为近3万平方米的大展厅和2个单位面积为1万平方米的小展厅组成,全方位满足大中小型展会对展馆的需求。

NECC has nearly 600,000 square meters of exhibition area in total, including nearly 500,000 square meters for indoor exhibition halls and 100,000 square meters for outdoor exhibition space. The indoor exhibition area is divided into 15 large halls, each of nearly 30,000 square meters, and 2 smaller halls, each of 10,000 square meters, and together they can meet the space requirement of any exhibition or event.



承重能力

国家会展中心具有超强承重能力:一层南片的 4 个双层结构大展厅和北片 1 个小展厅地面荷载 3.5T/m²,二层的 5 个大展厅和 2 个小展厅地面荷载 1.5T/m²,一层北片的 4 个大展厅地面荷载 更是高达 5T/m²。即使是对展厅承重能力要求最高的重型机械国家会展中心亦可轻松负载。



LOAD-BEARING CAPACITY

NECC has exceptional load-bearing capacity: the four two-level large exhibition halls on the first floor in the South Section and the smaller hall in the North Section can bear $3.5\,\text{T/m}^2$; and the five large halls as well as the two smaller halls on the second floor are capable of bearing $1.5\,\text{T/m}^2$; the four large halls on the first floor in the North Section can bear as much as $5\,\text{T/m}^2$, far exceeding even the load-bearing capacity required by heavy machinery.

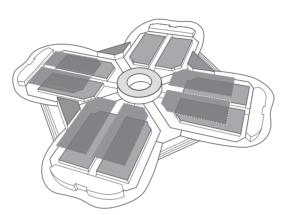


展示空间

国家会展中心的单层无柱展厅,净高32米;一层大展厅净高12米,二层大展厅净高17米。阔大的展示空间,可以让展商尽情发挥,实现高品质的形象布展。



EXHIBITION SPACE





展馆编号 Hall No.	1.1H	1.2H	2.1H	2.2H	3H	4.1H	5.1H/ 8.1H	4.2H/ 5.2H/ 8.2H	6.1H/ 7.1H	6.2H/ 7.2H	NH	EH	WH
展馆标高(m) Height (m)	±0.00	16.00	±0.00	16.00	±0.00	±0.00	±0.00	16.00	±0.00	16.00	±0.00	16.00	16.00
货运入口 (m:宽×高) Freight Entrance (m:Width×Height)	(m:宽x高) eight Entrance 8×4.5				8×6.5								
展馆尺寸(m) Size (m)	/hgy IIIh			/	/	/							
展馆面积(m²) Area (m²)	26439	26084	27010	26682	26829	26193	26193	26477	26867	27226	10463	9779	9664
柱网(mxm) Column Grid (mxm)	9×18/ 27×36	/	9×18/ 27×36	/	/	27×36	27×36	54×36	27×36	54×36	/	/	/
展馆净高(m) Clear Height(m)	12	17	12	17	32	12	12	17	12	17	18	12	12
地面承重(吨/m²) Ground Bearing Capacity(Ton/m²)	5	1.5	5	1.5	5	5	3.5	1.5	3.5	1.5	3.5	1.5	1.5
母线容量(A) Busbar(A)	8×2500	8×1600	8×2500	8×1600	8×3200	8×3200	8×2500	8×1600	8×2500	8×1600	2×1600	2×1600	2×1600
展馆亮度(LX) Luminance (LX)							300						
货运方式 Delivery Method					专用货	车道到达名	S展馆 Sp	ecial Truc	k Lane				

NECC GUIDE 大五十



会展大道 EXHIBITON AVENUE

国家会展中心由展览场馆、配套商业中心、甲 级写字楼和酒店四大部分构成,通过8米标高的 会展大道联成一体,可便捷地穿越展馆、商业 区、办公楼、酒店等场所。

Facilities at National Exhibition and Convention Center (Shanghai) include exhibition halls, the commercial plaza, the office buildings, and a hotel. These four facilities are linked together by an 8-meter-high elevated Exhibition Boulevard, so that people could easily traverse among the exhibition hall, the commercial plaza, the office buildings, the hotel and other functional areas.



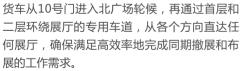


交诵体系

TRANSPORTATION SYSTEM

国家会展中心内部设计小车、客车停车位共计 近5050个,可以满足举办各种大型展览及重大 活动的需求,设计了先进的交通体系,人车分 流、人货分流、各业态之间自成体系,确保展

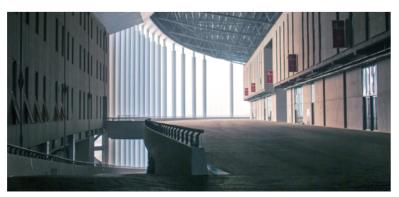
of a variety of large-scale exhibitions and major events. The advanced transportation system will separate pedestrians from vehicles and freight carriers with no interference from one another to ensure the safe, orderly operations of exhibitions and the smooth flow of daily traffic. 会布展、撤展以及日常交通安全、有序。





With a total of 5050 parking space for cars and buses, NECC can suit requirements





活动平台 ACTIVITY PLATFORMS

国家会展中心拥有10万平方米室外展场、1万平 方米中央广场、1万平方米多功能展厅、8米标 高会展大道等多处富于变化的空间和场地,适 合举办各类世界级、国家级、区域级大型经 贸、文化、娱乐等活动。

NECC has 100,000 square meters in outdoor exhibition space, a central square of 10,000 square meters, a multifunctional hall of over 10,000 square meters, and an elevated walkway 8 meters above the ground. The versatile space and venues are ideal for international, national and regional events that focus on trade, culture or entertainment.









· 02会议 CONFERENCE ·•

NECC GUIDE 古事



会议设施

CONFERENCE FACILITIES

议场地。

国家会议中心(上海)是由中国国际进口 The National Convention Center (Shanghai) has hosted a range of major events 博览会开幕式、虹桥国际经济论坛举办地 including the opening ceremony of the first China International Import Expo (CIIE) 为代表,包括78个大中小型会议室、共 and the Hongqiao International Economic Forum. As an international complex 计5.6万平方米会议面积组成的国际化现 equipped with modern conference facilities, the Center features 78 conference 代会议设施"群落",是截至目前中国上 rooms of various sizes and a total of 56,000 square meters of conference space. It 海会场面积最大、数量最多的主场外交会 serves as the main venue for diplomatic conferences in Shanghai, China with by far the largest floor area and the greatest number of conference rooms.





主会场会议室

THE CONFERENCE HALLS AT THE MAIN CONFERENCE VENUE

国家会议中心(上海)主会场,包括迎宾厅、共享厅、 会议大厅、南北交流厅、贵宾室、23米层尊享会议区。

The main conference venue at the National Convention Center (Shanghai) consists of the Reception Hall, the Sharing Hall, the Conference Hall, the North-South Exchange Hall, the VIP Room and the 23-meter-high Exclusive Meeting Area.





	会议室名称 Room Number	面积 Room Size	长宽高 Length , Width , Height	形式 Styles Seat	标配人数 ting Capacity
	会议大厅 Conference Hall	3687m²	62.4m x 59.1m x 11.7m	剧院式 Theater Style	2500
•	Conference Hall			课桌式 Classroom Style	960
)	共享厅 Sharing Hall	594m²	11m x 54m x 6.3m	剧院式 Theater Style 课桌式	250
1	3			Classroom Style	210
١	南北交流厅 South-North	919.8m ²	30.43m x 25.2m x 4.9m	剧院式 Theater Style	360
	Exchange Ha ll			课桌式 Classroom Style	330
	会议室名称 Room Number	面积 Room Size	长宽高 Length , Width , Height	形式 Styles Seat	标配人数 ting Capacity
	南/北01			剧院式 Theater Style	40
	対/4601 South/North 01	80m²	12m x 6.6m x 2.6m	课桌式 Classroom Style	36
ı	南/北02	80m²	12m x 6.6m x 2.6m	剧院式 Theater Style	40
	South/North 02	00111	12111 X 0.0111 X 2.0111	课桌式 Classroom Style	36
	南/北03	260 4m²	23.5m x 12m x 2.6m	剧院式 Theater Style	180
	South/North 03	200.1111	23.3111 X 12.111 X 2.0111	课桌式 Classroom Style	226
	南/北04	88m²	9.5m x 8.7m x 2.6m	剧院式 Theater Style	40
	South/North 04	00111	9.5III X 6.7III X 2.6III	课桌式 Classroom Style	36
	南/北05	37m²	6m x 6.16m x 2.6m	剧院式 Theater Style	40
	South/North 05	3/111-	0111 X 0.10111 X 2.0111	课桌式 Classroom Style	36
	南/北06	55m²	9.4m x 5.6m x 2.6m	剧院式 Theater Style	40
	South/North 06	-וווכט	3.4III X 3.0III X 2.0III	课桌式 Classroom Style	36

4.2平行会场会议室

THE CONFERENCE HALLS AT THE PARALLEL CONFERENCE VENUE

平行会场是虹桥国际经济论坛举办地,由 包括A、B、C、D(各1683平方米)4个会 议厅及8个贵宾室、多功能厅(1860平方 米)、丝路厅(1041平方米)和1.5万平 方米的公共区域组成。

Exclusively for the Honggiao International Economic Forum, the parallel conference venue consists of four conference halls (A, B, C and D each with 1,683 m²), eight VIP rooms, a multi-purpose hall (1,851 m²), the Silk Road Hall (1,041 m²) and a public area (15,000 m²).





会议室名称	面积	长宽高	形式	标配人
Room Number	Room Size	Length , Width , Height	Styles Seati	ng Capac
Hall B 1683m² 49.5m x 34m x 10m C厅 Hall C		口型桌 Hollow Square Style 课桌+剧院式 Classroom-Theater Style 剧院式 Theater Style 课桌式 Classroom Style 圆形桌 Circle Style	306 792 1008 576 560	
A1/A2厅 Hall A1/A2 B1/B2厅 Hall B1/B2 C1/C2厅 Hall C1/C2 D1/D2厅 Hall D1/D2	842m²	24.8m x 17m x 10m	口型桌 Hollow Square Style 课桌+剧院式 Classroom+Theater Style 剧院式 Theater Style 课桌式 Classroom Style	108 288 504 216
E厅 Hall E	1860m²	62m x 30m x 10m	口型桌 Hollow Square Style 课桌+剧院式 Classroom+Theater Style 剧院式 Theater Style 课桌式 Classroom Style 圆形桌 Circle Style	306 792 1008 576 560
丝路厅 Silk Road Hall	1041m²	半径17.5m x 10m	口型桌 Hollow Square Style 课桌+剧院式 Classroom+Theater Style 剧院式 Theater Style 课桌式 Classroom Style 圆形桌 Circle Style	126 130 150 120 107







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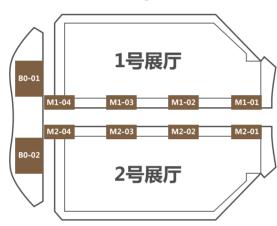
会议设施 **ACTIVITY PLATFORMS**

场馆内会议室: Conference Room in the Venue:

	会议室编号 Room Number	面积 Room Size	长宽 Length , Width	形式 Styles Seati	标配人数 ing Capacity
,	M1-01	107m²	9m x 11m	接待室 Reception Room	22
	M1-02	231m²	21m x 11m	剧院式 Theater Style	112
	M1-03	231m ²	21m x 11m	剧院式 Theater Style	112
	M1-04	170m ²	20m x 8m	剧院式 Theater Style	112
	M2-01	107m ²	9m x 11m	董事会式 Boardroom Style	48
	M2-02	231m ²	21m x 11m	剧院式 Theater Style	112
	M2-03	231m²	21m x 11m	课桌式 Classroom Style	100
	M2-04	170m ²	20m x 8m	剧院式 Theater Style	112
	B0-01	468m²	26m x 18m	剧院式 Theater Style	272
	B0-02	468m²	26m x 18m	课桌式 Classroom Style	208

1号、2号展厅8米步道及 办公楼B座3楼会议室布局

Conference rooms on the 8-meter-high elevated Exhibition Boulevard between 1H and 2H, and conference rooms on the third floor in the Office Building B

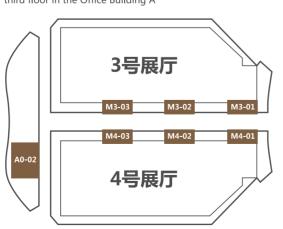


场馆内会议室: Conference Room in the Venue:

会议室编号 Room Number	面积 Room Size	长宽 Length , Width	形式 Styles Seati	标配人数 ing Capacity
M3-01	165m²	15m x 11m	接待室 Reception Room	22
M3-02	184m²	16.7m x 11m	剧院式 Theater Style	112
M3-03	176m²	16m x 11m	剧院式 Theater Style	112
M4-01	172m²	15.6m x 11m	董事会式 Boardroom Style	48
M4-02	176m²	16m x 11m	剧院式 Theater Style	112
M4-03	176m²	16m x 11m	课桌式 Classroom Style	100
A0-02	468m²	26m x 18m	课桌式 Classroom Style	208

3号、4号展厅8米步道及 办公楼A座3楼会议室布局

Conference rooms on the 8-meter-high elevated Exhibition Boulevard between 3H and 4H, and conference rooms on the third floor in the Office Building A



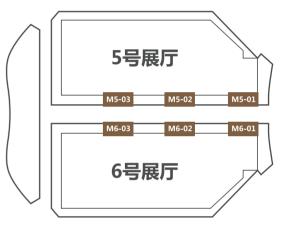
Conference Room in the Venue:

会议室编号 Room Number	面积 Room Size	长宽 Length , Width	形式 Styles Seati	标配人数 ng Capacity
M5-01	171m²	15m x 11.4m	董事会式 Boardroom Style	48
M5-02	176m²	16m x 11m	剧院式 Theater Style	112
M5-03	176m²	16m x 11m	剧院式 Theater Style	112
M6-01	165m²	15m x 11m	接待室 Reception Room	22
M6-02	176m²	16m x 11m	剧院式 Theater Style	112
M6-03	176m²	16m x 11m	课桌式 Classroom Style	100

场馆内会议室:

5号、6号展厅8米步道 会议室布局

Conference rooms on the 8-meter-high elevated Exhibition Boulevard between 5H and 6H



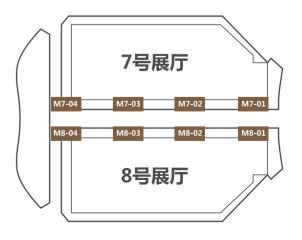
场馆内会议室: Conference Room in the Venue:

会议室编号 Room Number	面积 Room Size	长宽 Length , Width	形式 Styles Seati	标配人数 ng Capacity
M7-01	176m²	16m x 11m	董事会式 Boardroom Style	48
M7-02	176m ²	16m x 11m	剧院式 Theater Style	112
M7-03	176m²	16m x 11m	剧院式 Theater Style	112
M7-04	165m ²	15m x 11m	剧院式 Theater Style	112
M8-01	176m²	16m x 11m	接待室 Reception Room	22
M8-02	176m²	16m x 11m	剧院式 Theater Style	112
M8-03	176m²	16m x 11m	课桌型 Classroom Style	100
M8-04	165m²	15m x 11m	剧院式 Theater Style	112

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7号、8号展厅8米步道 会议室布局

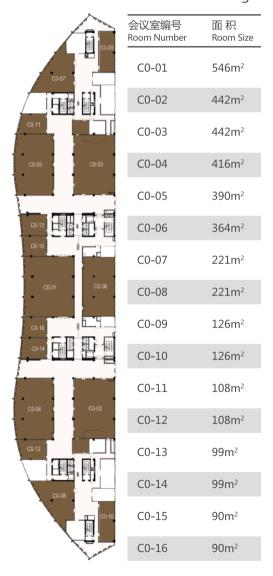
Conference rooms on the 8-meter-high elevated Exhibition Boulevard between 7H and 8H







办公楼C座内会议室: Conference room in the Office Building C







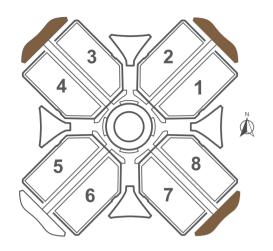






NECC GUIDE 大大国家会展中心(上海)





国家会展中心办公楼 **NECC OFFICE BUILDING**

国家平台之上,5A甲级办公楼 **GRADE A OFFICE BUILDING IN A STATE-**LEVEL EXHIBITION CENTER

展览配套•办公

国家会展中心办公楼, 直面全年数十场行业 大展,是世界进入中国的第一站,也是中国 面向世界的新起点。

OFFICE BUILDING

National Exhibition and Convention Center (Shanghai) hosts dozens of industry exhibitions all year round. NECC office building will serve as the first stop for the international enterprises to establish their presence in China and the new starting point for the Chinese enterprises to march forward to the world.



国家会展中心办公楼依托国家平台的展会效 应, 坐享大型展会人流、物流、资金流和信息 流带来的无限商机。国家平台之上的办公,不 仅是提高企业形象和品牌推广的绝佳舞台,更 为行业内企业提供了充沛资源。

GLOBAL EXHIBITION VENUE 会展驱动力 SPAWNS TREMENDOUS BUSINESS 带来无限商机 OPPORTUNITIES

Making full use of the tremendous influence brought by this state-level exposing platform, the NECC (SH) gathers "people, commodities, capital and information together" to create infinite business opportunities. It is an ideal office space to bestow you with abundant resources for improving corporate image and branding.



更好的品牌秀场

甲级办公与高端展示交相辉映,形成展示、办 公、贸易相结合的特色商务平台;展厅与办公 楼无缝对接,成就企业品牌全球化推广的至佳 展示T台。额外的预展与延展,为企业产品推 广, 夯实品牌, 提升知名度, 接触行业前沿资 讯、技术与服务提供了更广阔平台。

BEST COMMERCIAL PLATFORM FOR **EXHIBITION AND BUSINESS** 展办结合 A SHOWROOM FOR CHINESE AND INTERNATIONAL BRANDS

The National Exhibition and Convention Center (Shanghai) integrates Grade A office building and high-end exhibition facilities to create a unique commercial platform that combines exhibition, business and trade functions. The seamless connection of the exhibition hall and office building brings you and your brand to the world stage.







改写传统办公感受

GREEN BUSINESS SPACE PROVIDES YOU WITH A PLEASURE 绿色商务空间 INCOMPARABLE FROM THE CONVENTIONAL OFFICE MODE

- 国家绿色三星建筑认证 ◎
- 2,000平方米气派大堂,16米挑高 ●
- 8,000平方米超阔标准层,自由灵活分割 ◎
- 1-2层设有单层展厅及双层展厅,办公与展示 ◎ 互动交融
 - 会展大道,联通各大展厅和商业广场 ◎
- 每座办公楼配备两间500平方米多功能会议室
 - 每座办公楼配备两座500平方米空中花园
 - 稳定的三联供绿色能源系统 ◎
 - 办公楼配套停车位各 230 个 ◎

- 2,000m² of imposing 16-meter-high lobby
- A massive space of 8,000m² that can be easily configured and used for either offices or showrooms
- Mono-layer exhibition halls of 8-meter height and double-deck exhibition halls of 16-meter height are offered at the first and the second floor, interacting office with exhibition.
- Linked with all the showrooms and the NECC plaza by exhibition avenue.
- Each office building has two 500m² multipurpose meeting rooms
- Two gardens of 500m² for each office tower
- Stable triple green energy supply system
- Each office building has 230 parking spaces



会 务 CONFERENCE



COFFEE BREAK



WAREHOUSING SERVICES



员工食堂 STAFF CANTEEN



咖啡厅、便利店 CAFE AND CONVENIENCE STORES



24小时银行 24/7 BANKINGSIVE

高端商务配置,优质增值服务 PREMIUM VALUE-ADDED SERVICES WITH HIGH-END BUSINESS CONFIGURATION

- ◉展厅周边及辅楼,共配置500余间办公室与储藏室功能用房,满足展会主办 方及商户商务洽谈、长期或短期租赁需求。
- ●办公楼B座2层一站式行政服务窗口正式启用,集合工商、税务、旅游等服 务,极大地便利了企业行政报审。
- We offer a total of over 500 offices, storerooms and other function rooms around the Exhibition Hall dedicated to meet the needs of organizers and tenants for business meeting and long- or short-term rental.
- The one-stop service center for government affairs at L2 Building B has formally opened. Government agencies including business administration, tax administration, customs, tourist administration and the intellectual property bureau are stationed in the office complex to examine and approve business projects of tenants, which can boost their work efficiency significantly.



入驻企业 **ENTERPRISES LIST**

办公楼	室号	公司名称
Λ	A102	诚蹇 (上海) 投资管理有限公司
A	A104	上海企德货展设备有限公司
	A301	上海肯希企业管理咨询有限公司
	A304	上海连净商贸有限公司
	A305	集创(上海)电子科技有限公司
	A306	恒勃控股股份有限公司
	A308	上海万享冷却设备有限公司
	A309	上海霍克连展展览服务有限公司
	A310、311	上海核建科创园发展有限公司
	A312	新疆亚欧国际物资交易中心有限公司
	A313	上海兴万置业有限公司
	A401	
	A406	北京逸格天骄国际展览有限公司
	A409	上海昊赫信息技术有限公司
	A410、411	上海芭雅医疗科技股份有限公司
	A501-508/525-530	那智不二越 (上海) 贸易有限公司
	A510	上海灵硕会展服务有限公司
	A511	集东贸易 (上海) 有限公司
	A522、523	微格(上海)商务信息咨询有限公司
	A515	上海鸿达展览服务有限公司
	A516	北京钓鱼台会展有限公司
	A518	广州音诺展览服务有限公司
	A520	上海立时通展览服务有限公司
	A521	宏图展览展示 (上海) 有限公司
	A524	那智不二越(上海)贸易有限公司
	A601	上海清和商贸有限公司
	A604	武汉瑞美展览股份有限公司
	A605	上海司马展览建造有限公司
	A606	通用国际广告展览有限公司
	A607、608	上海沃森环保股份有限公司
	A609、624	博能直融 (上海) 数据科技有限公司
	A626	深圳市卡司通展览股份有限公司
	A627	上海从量文化发展有限公司
	A628	如意屋家居有限公司
	A629	上海元产会展有限公司
	A630	上海信睿信息技术有限公司
В	B104	江苏文广五十弦文化传播股份有限公司
D	B202、203、204	上海市青浦区人民法院
	B301	枝星储运 (上海)有限公司
	B304	上海中贸美凯龙经贸发展有限公司
	B305	宏图展览展示(上海)有限公司

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入驻企业

ENTERPRISES LIST

心公楼	室号	公司名称
D	B306	上海睿盾商务咨询有限公司
В	B307	深圳市寒瑞产业研究有限公司
	B308	上海翱利贸易有限公司
	B309	(A)
	B311	上海星企汇智能科技有限公司
	B312	上海佰誉环境技术工程有限公司
	B313	深圳市德保膳食管理有限公司
	B401	上海丰沃国际物流有限公司
	B402	上海湾翼会展服务有限公司
	B403	上海天鹅会务服务有限公司
	B404	浦项建设(中国)有限公司上海分公司
	B406	潜星进出口(上海)有限公司
	B408	景德镇市淑媛食品有限公司
	B409	上海广告有限公司
	B413	<u>ール・コンドに</u>
	B417	浦项建设(中国)有限公司上海分公司
	B501	深圳市格尔美珠宝首饰有限公司
	B505	上海途腾展览服务有限公司
	B506、507	上海奥维舞台设备有限公司
	B508	广州广交会展览工程有限公司上海分公司
	B510-523/710-723	上海安吉汽车物流股份有限公司
	B524	上海乾准仪器仪表有限公司
	B525	上海国桐会展服务事务所
	B526、527	上海虹馆文化发展有限公司
	B528	中国移动通信集团上海有限公司
	B529	国榆 (上海) 展览服务有限公司
	B530	上海依佩克国际运输有限公司
	B604	上海贸促展览展示有限公司
	B605	浙江铭振电子股份有限公司
	B606、607	运展环球物流(北京)有限公司上海分公司
	B608	华创天元实业发展有限责任公司
	B609	寰洲商务管理(上海)有限公司
	B610, 611, 612, 617, 623, 624	上海安航实业有限公司
	B613	上海谷龙广告有限公司
	B614	豪士科安全装备 (苏州) 有限公司
	B615	中商亚欧祥瑞跨境电子商务(上海)有限公司
	B619	辽宁弘历燃化有限公司
	B620	上海宾芃自动化设备有限公司
	B622	芋汇展示服务 (上海)有限公司
	B626、627	上海东浩兰生国展置业有限公司
	B629	上海世庭投资管理有限公司
	B630	上海安得是会展服务有限公司
	B701	小葛葛 (上海) 饮料有限公司
	B704	上海宾芃自动化设备有限公司
	B705	弥泰进出口 (上海) 有限公司
	B706	深亘管道系统 (上海)有限公司
	B708	上海后浪展览服务有限公司
	B724	上海宾芃自动化设备有限公司
	B726	上海汉海展览咨询有限公司
	B727	华靓实业发展(上海)有限公司
	B725、728	辽宁奥克化学股份有限公司
	B729	上海纵舟实业有限公司
	6101 160	
	C101、102	中国银行股份有限公司上海市分行
	C103	威马汽车科技集团有限公司

O4商业。
NECC PLAZA

•

NECC GUIDE 古古国家会展中心(上海)



展览配套•商业 NECC PLAZA

国家会展中心(上海)商业广场,15万平方米 新型商业平台,由围绕中心广场的中央圆楼, 与环抱圆楼的八座钻石楼组成,中央圆楼与钻 石楼在1-3层相互联通。

商业广场集品牌创新、时尚精品、科技体验、 艺术人文于一体,是国内外品牌的世界秀场, 更是消费者的乐园。

NECC Plaza is an unprecedented commercial platform with a floor space of 150,000 square meters. It comprises a circular building embracing the central square and eight diamond-shaped buildings surrounding, which are interconnected on the first three floors. It combines brand innovation, fashion boutique, high-tech experience and arts into one place to serve as a showroom for Chinese and international brands.



商业广场1-3层与各大展厅无缝连接,形成0 米、8米、16米三个交汇层,便于客户在各大展 厅与商业广场之间自由穿梭往来。

SEAMLESS CONNECTION 展厅与商业广场 BETWEEN EXHIBITION HALLS AND 无缝连接 NECC PLAZA

The first three floors of NECC Plaza are seamlessly connected with the exhibition halls and customers can enter their destinations via different floors.

感受时尚魅力

3层的半室外建筑空间,16米标高露台平台,形 成了独具特色、活力无限的时尚休闲空间,于 此感受商业广场的独特魅力。



SEMI-OPEN SPACE ADDS FASHIONED CHARM

The semi-open space on the third floor and the 16-meter-high outdoor balcony add unique charm to the NECC Plaza create a distinct dynamic space for fashion and recreation.



创见精彩世界

商业广场融合了餐饮美食、创新体验、时尚精 品、城市主题、创意文化与娱乐休闲六大业 态,为展览之余提供完美的购物、休闲、人文



AN UNMATCHED WONDERFUL 创新六大业态 WORLD THAT OFFERS A FULL SPECTRUM OF SERVICES

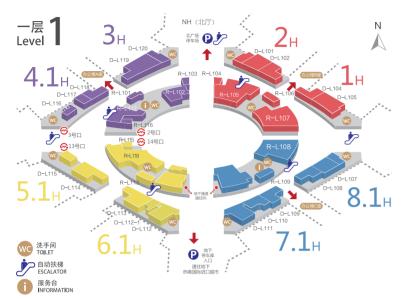
Your one-stop center for all your business needs, offering a range of services including catering, innovative experiences, fashion boutiques, urban themes, creative culture and entertainment to deliver the ultimate shopping, recreational and cultural experience.

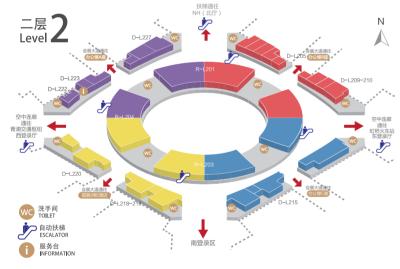


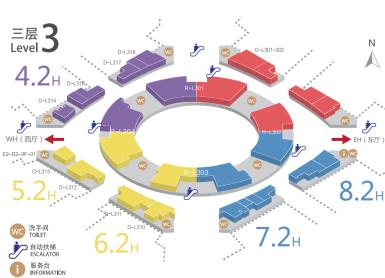
NECC GUIDE 大五丁国家会展中心(上海)



商户位置导览图 **BUSINESS LOCATION MAP**









- D-L101 陈兴记生煎
- D-L102 丽华快餐
- D-L104 星巴克
- D-L105 德克士
- D-L107 玩趣美味 D-L108 布谷布谷中式香米饭
- D-L109 真功夫
- D-L110 韩锅
- D-L111 老娘舅
- D-L112 太平洋咖啡 PACIFIC COFFEE
- D-L112-1 麦当劳 R-L104 McDonald's
- D-L113 康师傅私房牛肉面
- D-L114 肯德基
- D-L115 麝香猫咖啡 MUSKCAT COFFE
- D-L116 香榭巴黎
- D-L117 鲁肉范
- D-L118 得意大厨
- D-L119 必胜客

体验 Experience

D-L120 家有好面

R-L116 五芳斋

R-L113 新橙派

体验 Experience

R-L109 顺丰体验店 SF EXPRESS

R-L102 国展文创馆

R-L105 安吉物流

R-L118 建设银行 R-L115 China Constru

商业

R-L101 喜士多

R-L103 万根缘

R-L106 7-11便利店 7-Eleven

R-L201 申之韵味集合馆 内设餐饮 R-L204 SHENZHI YUN WEI

R-L107 上海特色小吃馆

R-L117 Tim Hortons Opening soon

D-L209 康师傅大牌饭 -210 Master Rice by Master Kong D-L215 乐铺

- D-L218 谷田稻香
- D-L220 肯德基
- D-L227 麦当劳
- R-L203 盒马鲜生 D-L222 东方既白

D-L313 意味餐厅

D-L317 欧乐坊 D-L318 美罗思披萨

D-L311 耶里夏丽

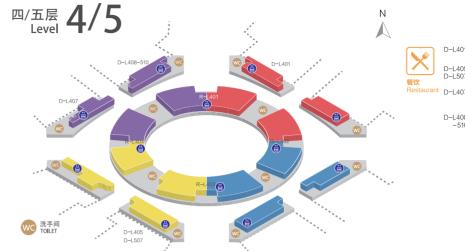
D-L314 麝香猫咖啡 MUSKCAT COFFEE D-L316 大帽山港式餐厅

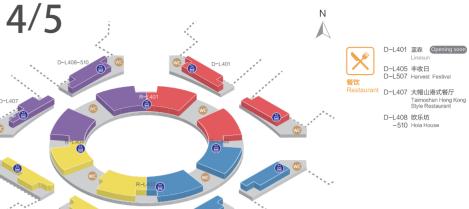
- D-L205 中国邮政 D-L223 中通快运

商业 Supporting



E2-D2-3F-01 中国银行

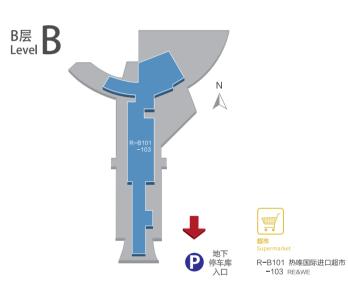


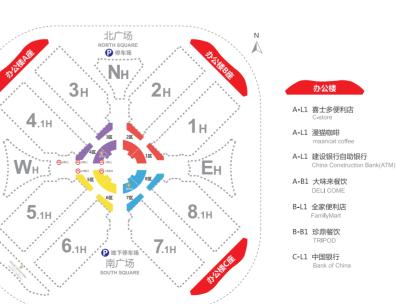


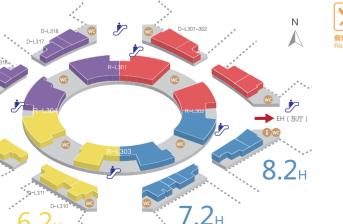


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R-L301 进口商品展销中心 -304

• 05酒店 • •





上海洲际酒店

国家会展中心上海洲际酒店是国家会展中心内唯一 一家奢华品牌酒店,与展厅通过8米标高步行通道 相连。酒店距离虹桥国际机场和虹桥火车站仅5公 里, 从酒店步行3分钟即达轨道交通二号线, 便 捷连通上海各大核心商圈。

以可持续性发展作为设计理念,酒店共拥有536间 时尚雅致的客房与套房,四间独具特色的餐厅和酒 廊,以及逾2,200平方米宽敞灵活的宴会场地,是 筹办高端会议、大型宴会和梦幻婚典的理想之所。

国家会展中心 INTERCONTINENTAL SHANGHAI HONGQIAO NECC

InterContinental Shanghai Hongqiao NECC is the only luxury hotel within National Exhibition and Convention Center (Shanghai) and is connected with the exhibition area through the 8-meter elevated Expo Boulevard. The hotel is just five kilometers from Hongqiao International Airport and Hongqiao Railway Station. It is only a three-minute walk to Metro Line 2 on the Shanghai subway network.

Designed according to stringent sustainable principles, InterContinental Shanghai Hongqiao NECC offers 536 elegantly designed rooms and suites featuring the finest modern comforts for discerning guests.

The hotel also features four showpiece restaurants and lounges, plus more than 2,200 sqm of stylish event space perfect for hosting high-level meetings, banquets, business galas and magical weddings.

餐饮及娱乐 **DINING & ENTERTAINMENT**

伍臻全日餐厅 彩丰楼中餐厅 展吧 大堂洒廊 洲际行政俱乐部 颐尊水疗及健身中心

Five Live All Day Dining Restaurant CAI FENG LOU Chinese Restaurant BRU Bar Lobby Lounge Club InterContinental Touch Spa & Fitness Center



最佳商旅之选 **BEST CHOICE FOR BUSINESS**

- ●精致舒适的客房及免费的高速网络
- ●不同风格的优雅餐厅及放松身心的水疗馆与健身中心
- 定制的班车线路到达最理想的出行目的地
- ●便捷的预定渠道及激动人心的IHG优悦会忠诚度计划
- Elegantly furnished guest rooms and complementary high-speed Internet
- Selection of fine restaurants and outlets as well as Spa and Fitness Center
- Tailored shuttle bus schedule to desired destinations
- Convenient booking channel and exciting IHG Rewards Program



最佳会务之选

BEST CHOICE FOR MICE

- ◉ 数量充足的双床客房
- 至多 2,200 平米灵活组合的酒店内会场;无缝衔接国家会展中心内 400,000 平米室内展馆, 100,000 平米室外展区及 50 间会议室, 共计 24,000 平米
- IHG 商悦会计划为活动举办增添价值
- Sufficient number of twin bed guest rooms
- Flexible Mixture of on-site meeting venues up to 2,200 sqm; Direct access to 400,000 sqm indoor exhibition area, 100,000 sqm outdoor exhibition area and 50 meeting rooms with total 24,000 sgm in NECC
- Value-added IHG Business Rewards program







客房 GUEST ROOMS

客房面积40平米
48英寸LCD电视
高速宽带及无线网络连接
BOSE及PHILIPS音响设备
雀巢胶囊咖啡机
Room size 40 sqm
48 inch LCD TV
High-speed internet access & Wi-Fi connection
BOSE and PHILIPS sound system
Nespresso coffee machine

面积 (平方米) Size (sqm)	数量 Quantity
40	205
45	172
40	70
45	45
58	20
98	22
140	1
250	1
	536
	45 40 45 58 98 140





会议及活动

MEETING & EVENT

900平米的无柱大宴会厅适宜举办大型活动 10个灵活的多功能厅满足不同规模的活动需求 宽敞的宴会前厅适宜安排各类会议茶歇及鸡尾酒会



Grand Ballroom with 900 sqm to cater large size events 10 flexible functional rooms with different sizes tailored to each occasion Spacious pre-function area is ideal for coffee breaks or cocktail receptions



Function Rooms Capacity Chart 会议室容量表									
Function Room 会议室	Dimension 面积			Room Capacities 会议室容量					
	Sq M 平方(米)	LxWxH/M 长x宽x高(米)	Floor 楼层	Banquet 宴会式	Classroom 课桌式	Theatre 剧院式	U-Shape U字型	Hollow Square 回型	Boardroom 董事会
Grand Ballroom1+2+3 大宴会厅1+2+3	894	43.8 x 20.4 x 9	2	660	560	900	160	162	68
Grand Ballroom Foyer 大宴会厅休前厅	460	-	2	-	-	-	-	-	-
Ballroom 1 宴会厅1	298	14.6 x 20.4 x 9	2	220	160	240	45	60	24
Ballroom 2 宴会厅2	306	15 x 20.4 x 9	2	220	160	240	45	60	24
Ballroom 3 宴会厅3	295	14.4 x 20.4 x 9	2	220	160	240	45	60	24
Ballroom1+2 宴会厅1+2	605	29.6 x 20.4 x 9	2	440	360	408	85	102	52
Ballroom2+3 宴会厅 2+3	600	29.4 x 20.4 x 9	2	440	360	408	85	102	52
Function Room 1 多功能厅 1	32	6 x 5.2 x 3.7	2	20	12	24	12	18	12
Function Room 2 多功能厅 2	32	6 x 5.2 x 3.7	2	20	12	24	12	18	12
Function Room 1+2 多功能厅 1+2	64	12 x 5.2 x 3.7	2	40	24	48	24	30	20
Function Room 3 多功能厅 3	50	9.5 x 5.2 x 3.7	2	30	24	48	21	24	22
Function Room 4 多功能厅 4	80	8.6 x 9.2 x 3.7	2	50	36	48	24	30	18
Function Room 5 多功能厅 5	80	8.7 x 9.2 x 3.7	2	50	36	60	27	36	20
Function Room 6 多功能厅 6	80	8.7 x 9.2 x 3.7	2	50	36	60	27	36	20
Function Room 5+6 多功能厅 5+6	160	17.4 x 9.2 x 3.7	2	110	72	110	45	54	34
Function Room 7 多功能厅 7	44	9.1 x 4.8 x 3.7	2	VIP Lounge with 10 sofa seats 贵宾休息室,含10人席位沙发椅					
Function Room 8 多功能厅 8	30	6.1 x 4.8 x 3.7	2	VIP Lounge with 10 sofa seats with buildin washroom 贵宾休息室,含10人席位沙发椅及盥洗室					
Function Room 9 多功能厅 9	150	13.8 x 10.8 x 3.7	2	80	72	72	42	54	32
Function Room 10 多功能厅 10	127	12.8 x 9.9 x 3.7	2	60	60	60	36	48	26
Function Room 9+10 Foyer 多功能厅9+10前厅	330	22.4 x 14.7 x 3.7	2	240	180	180	78	96	62
VIP Room 贵宾厅	54	-	2	-	-	-	-	-	-

34

• 交通 • TRANSPORTATION • •

NECC GUIDE 古中 国家会展中心(上海)



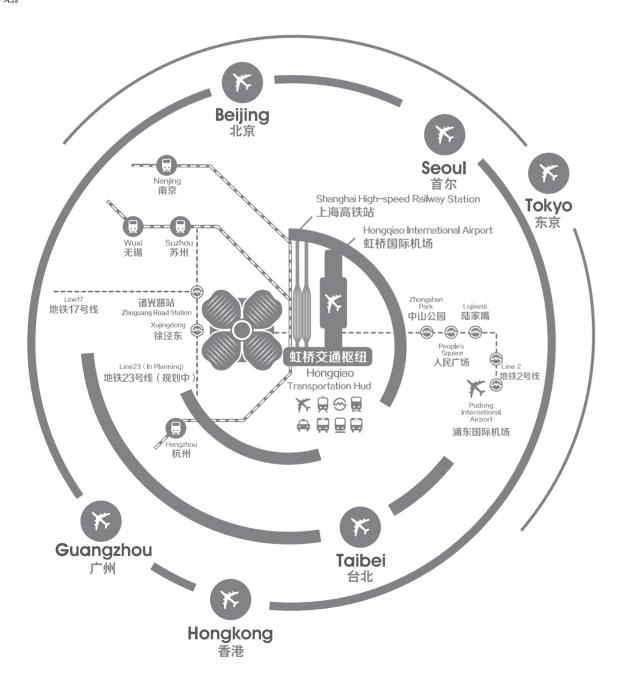
交通网络发达

国家会展中心位于上海虹桥商务区核心区域西部,与虹桥交通枢纽直线距离仅1.5公里,通过地铁2号线与虹桥火车站、虹桥机场紧密相连。高铁1至2小时可到达长三角各重要城市,航空2至3小时可到达亚太主要经济城市。地铁2号线西起点徐泾东站和17号线诸光路站位于项目内。

未来,23号线(规划中)也为国家会展中心设有 专站

HIGHLY DEVELOPED TRANSPORTATION NETWORK

Just 1.5km away from Hongqiao Transportation Hub, NECC is linked to Hongqiao Airport and Hongqiao Railway Station via the city's Metro Line 2. It takes only one or two hours via high-speed rail to reach the major cities in Yangtze River Delta, and two or three hours via plane to every major city with a sizable economy in the Asia-Pacific region. Served as the starting point of the Metro Line 2 and Zhuguang Road Station on the Metro Line 17, NECC will have direct underground stations for Metro Line 23(planned) in the near future



如何抵达 HOW TO ARRIVE

飞机 Airline

国家会展中心距离虹桥机场航站楼仅1.5公里,距浦东机场约60公里。均可由地铁2号线和17号线直达国家会展中心。

NECC is only 1.5 km away from the Hongqiao airport and 60 km away from the Pudong. And it can be reached by the Metro Line 2 and Line 17

火车 Train

国家会展中心距离上海虹桥火车站仅 1.5 公里,可由地铁 2 号线和 17 号线直达国家会展中心;距上海火车站 25 公里,距上海南站 23 公里,均可乘 1 号线到人民广场站,换乘地铁 2 号线直达会展中心。

NECC is only 1.5 km away from the Hongqiao Hongqiao Railway Station and and it can be reached by the Metro Line 2 and Line 17.

NECC is 25km away from Shanghai Railway Station and 23km away from Shanghai South Railway Station. People can take Line 1 to the People's Square Metro Station and then transfer to Line 2 to get to NECC.

地铁 Metro

周边拥有三条轨道线路: 2号线、17号线和23号线(规划中), 其中2号线直达展馆内部,贯穿了整个上海,由东到西连接两个机场和一个火车站。

NECC (Shanghai) is accessible by three Metro lines: Line 2, Line 17 and Line 23(planned). Line 2 goes through the entire Shanghai from east to west, connecting two airports and a railway station, and it possesses a station inside the central plaza of NECC.

公交 Bus

- ●865路:可驳接地铁上海动物园、漕河泾开发区、锦江乐园站;
- 2 797 路、706 路:可驳接地铁九亭站;
- 3776路:可驳接地铁紫藤路、中山公园站。
- Bus No. 865: Go to 3 Subway Stations of Shanghai Zoo, Caohejing Development Zone, and Jinjiang Amusement Park
- 2 Bus No. 797, No. 706: Go to Jiuting Metro Station
- 8 Bus No. 776: Go to Ziteng Rd Metro Station, Zhongshan Park Metro Station

出租车/自驾 Taxi/Self-Driving

⚠ 从上海市区:

From downtown Shanghai direction:

1、高架道路 / Elevated Road Line:

延安高架、南部外环高速方向,嘉闵高架-建虹高架-盈港东路-国家会展中心指定区域;

北翟高架、北部外环高速方向,嘉闵高架-崧泽高架-蟠龙路下匝道-龙 联路-诸光路—国家会展中心指定区域。

From Yan'an Elevated Rd and the South of Outer Ring: Jiamin Elevated Rd – Jianhong Elevated Rd – East Yinggang Rd – the designated areas

From Beidi Elevated Rd and the North of Outer Ring: Jiamin Elevated Rd – Songze Elevated Rd – Panlong Rd Off-ramp – Longlian Rd – Zhuguang Rd – the designated areas of NECC

2、地面道路 / Ground Line:

北翟路/天山西路/仙霞西路方向,申长路或华翔路-崧泽大道-诸光路—国家会展中心指定区域;

延安路方向,延安西路-沪青平公路-诸光路—国家会展中心指定区域

From Beidi Rd/West Tianshan Rd/West Xianxia Rd: Shenchang Rd/Huaxiang Rd – Songze Avenue – Zhuguang Rd – the designated areas of NECC

From Yan'an Rd: West Yan'an Rd – Huqingping Highway – Zhuguang Rd – the designated areas of NECC

2 从长三角:

From Yangtze River Delta direction:

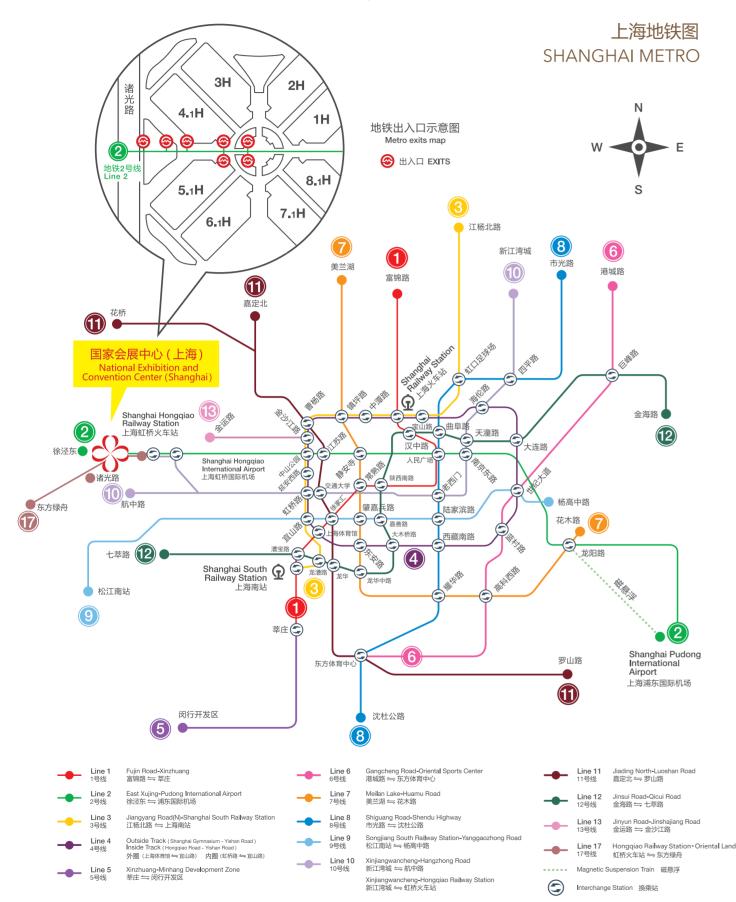
杭州、宁波、苏州方向客流可分别G60、G2等高速汇集至G15沈海高速-崧泽大道下匝道-崧泽大道—国家会展中心指定区域。或崧泽大道-诸光路-- 岛东岛-- 国家会展中心指定区域。

The passenger flow from Hangzhou, Ningbo, Suzhou can respectively come together from expressway G60, G2 and so on, to G15 Shenhai expressway- Songze Ave. off-ramp- Songze Ave.- the designated areas of NECC, or Songze Ave.- Zhuguang Rd.- East Yinggang Rd.-the designated areas of NECC .



NECC GUIDE 古中 国家会展中心(上海) 古中







公司简介 **OVERVIEW**

上海鸿达展览服务有限公司是东浩兰生会展集团上海外经贸商务展览有限公司下属全资子公司。 公司成立于2000年7月,于2005年成为上海市会展行业协会会员单位。

每年承接大型展会主场业务逾10个,合计管理面积近80万平方米;特装业务约3万平方米。

Shanghai Hongda Exhibition Service Co., Ltd. is a wholly-owned subsidiary of Donghao Lansheng Group Shanghai International Trade

The company was founded in July 2000 and became a member of the Shanghai Convention & Exhibition Industries Association in 2005.

Undertakes on-site operations of more than 10 large exhibitions every year with a total managed area of nearly 800,000 square meters and a special decoration area of more than 30,000 square meters.

主营业务 MAIN BUSINESS INCLUDES

各类展会的主场运营; 总体布展规划、设计、搭建; 展览、展示工程的管理;特装制作;配套保障服务等。

On-site operations of all kinds of exhibitions; overall exhibitionplanning, design and set-up; management of exhibition and display projects; special booth decoration;



http://www.hongdaexpo.com

上海鸿达展览服务有眼公司

SHANGHAI HONGDA EXHIBITION SERVICE CO., LTD.

地址: 上海市天目西路511号12楼 国家会展中心(上海)A0-515室 电话: 021-66770662、66770663





上海依佩克国际运输有限公司

Shanghai ITPC International Transportation Co.,Ltd.

上海依佩克国际运输有限公司,系东浩兰生(集团)有限公司及中国国际展览中心集团合资的专业会展物流企业,公司每年承揽包括中国国际进口博览会、中国国际工业博览会等在内的境内外展览项目50余个。同时,公司作为国家会展中心(上海)和上海世博展览馆唯一的驻馆物流服务商,为参展的各家主承办单位、展商及各方提供了便捷、高效和极具性价比优势的物流服务。

Shanghai ITPC International Transportation Co.,Ltd. is a professional exhibition &convention logistics enterprise jointly established by DonghaoLansheng Group Limited Company and China International Exhibition Center Group Corporation.. The company annually undertakes more than 50 domestic and foreign exhibition projects including China International Import Expo and China International Industry Fair. As the sole on-site handling agent of NECC and SWEECC, we provide convenient, efficient and cost-effective logistics service to organizer, exhibitor and other party.



公司地址: 上海市静安区光复路757号 五矿大厦10楼 http://www.itpc.net.cn/

会展业务总负责:

唐小卿 先生 86 138 0188 8953 Email: ken@itpc.net.cn

展会物流服务内容:

Exhibition Logistics Services

关务、仓储、监管、拆箱、现场就位、组装等展品全程物 流链服务。

exhibit customs clearance, warehousing, supervision, exhibit unpacking, on-site placement, installation and other exhibit logistics chain services

展会物流服务保障:

Exhibition Logistics Service Guarantee:

高效、专业的通关团队;经验丰富的现场服务团队;充足完备的机力仓储资源。

efficient and professional customs clearance team, on-site operation service team with extensive operation experience, supporting warehousing and logistics team to provide customers with more considerate, comprehensive exhibition logistics services.

驻馆业务服务内容:

On-site Logistics Services

展品国内运输服务;铲车、登高机租赁服务;小件展品搬运服务。

Domestic return transport of exhibits; Forklift rental service; Rental service of lifting machine; Handling service for small exhibits.

驻馆业务服务保障:

On-site Logistics Service guarantee:

服务人员分级培训、全程监控; 互联网+的业务委托和运营管理系统; 防患于未然的应急保障机制。 Level-based training of service personnel, whole-process monitoring; implementation of Internet + service entrustment and operation information management; strict execution of operation process system; formulation of emergency response mechanism.

驻场部:





Global presence

展览堅mBITIONS

EVENTS PLANNING 活动策划 / OPERATION 运营 PROJECT MANAGEMENT 项目管理 A D V E R T I S I N G 广告INTERACTIVE SOLUTIONS 多媒体 DESIGN&BUILD 设计与搭建 EXHIBITS DISPLAY 展 具



中国外运华东有限公司





中国外运华东有限公司(以下简称"华东公司")是AAAAA级综合物流企业中国外运股份有限公司下属的区域公司。 华东公司作为央企下属的区域公司,总部位于上海,注册资本为11.2亿元人民币,年营业收入近300亿元,拥有下属企业238家, 员工近10000人,下属业务机构遍及上海、浙江、江苏、安徽、江西、湖北、四川、重庆六省两市。



华东公司致力于为国内外客户提供代理及相关业务、专业物流、电商业务三大业务板块具体包括货代、船代、长江内支线、合同物 流、工程物流、会展物流、赛事物流、私人行李、电商物流、物流电商等细分类别的优质服务。依托中国外运在全球的服务网络,华东 公司业务遍布全国和世界主要经济区域。







代理及相关业务

专业物流

电商业务

会展物流

2002年以来,华东公司为包括世博会、进博会在 内的境内外六百多场展览会提供专业物流服务,并 连续两年成为中国国际进口博览会的主场运输商之 一, 服务进博会展商超过1500家。

赛事物流

2004 年以来, 华东公司为包括F1、环球马术冠军 赛、WTCC世界房车锦标赛、WEC世界耐力赛、 大师杯赛、世界游泳锦标赛、法拉利挑战杯等高级 别赛事提供专业物流服务。

私人行李

华东公司拥有"私人行李进出口业务经营权",为 客户提供上门包装、提货、出口清关、国际运输、 目的地进口清关、送货、拆箱、摆放定位等一条龙



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国际会展物流协会(IELA)

— 正式成员

上海会展行业协会

— 副会长单位

150⁺

200⁺



上海欣越国际货物运输代理有限公司有幸连续成功入围第一届、第二届中国 国际进口博览会主场物流承运服务商。公司是经国家商务部批准的国际性物流企 业,现任上海会展行业协会副会长单位,拥有国际国内展会物流服务承运的资质 和能力,并拥有国际展品清关运输资质及国内一级货运代理资质;公司拥有高、中 级会展师职称4人,在展运物流行业20余年。该公司是一支以优秀党员、市劳动模 范、高学历人员等业务骨干为核心,储备各类专业人才为基础的队伍,团队规模接 近百人。下设各级子公司及办事处分布上海、北京、广州、成都、深圳、香港等地。

公司是现任国际会展物流协会(IELA)正式成员,该组织在世界范围内拥有完 整服务网络,覆盖面积遍布全球。拥有多达五十多家全球优质合作代理,专业解决 精品、展品等高端物流方案,包括海内外论坛会议,展览会,体育赛事,世界巡展, 各种技术、艺术交流会,节庆活动等。自公司成立至今,在展品运输方面积累的丰 富的经验,每年服务近60个来展项目,200余个海外出展项目,其他单项业务150 余个,为展商制定并落实门到门点对点物流方案。

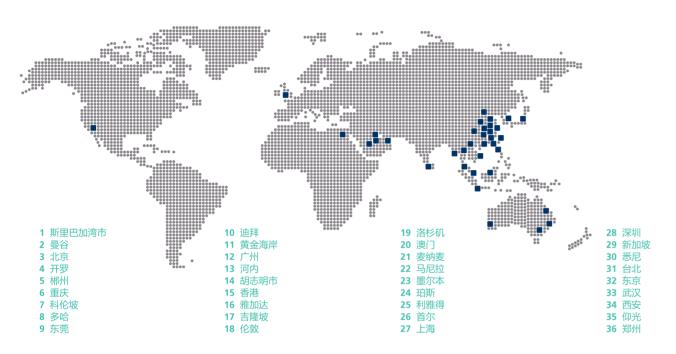
上海欣越国际货物运输代理有限公司有实力为主办方或承办方提供优质的 全程物流服务。





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北京笔克是集团内最大的机构,在北京的规模以上展会中,由北京笔克负责主场运营管理的市场占有率近三分之一,2019年北京 笔克全年主场面积达170万平方米。

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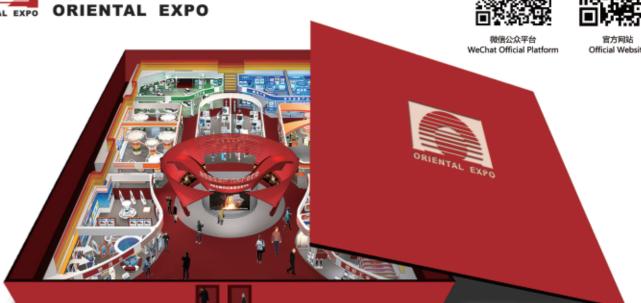
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Daily series





*图片仅供参考,以实物为准。 Pictures only supply the reference, the final details depend on real products.

国展文创馆 NECC STORE

传说找到四叶草的几率只有十万分之一,若能找到就能 带来好运。

辗转流传,四叶草已被国际公认为幸运的象征。 从空中俯瞰,国家会展中心(上海)整体建筑就犹如一 株巨型四叶草,在申城蓬勃绽放。

她正使用四叶草这一"世界通行语"祈福世界, 向各方宾客传递东道主对会展业欣欣向荣、传播文明、 拓展市场、广结四海的美好意愿。

来这里,可以观摩全球瞩目的展览盛会; 来这里,可以体验商业、办公、酒店、会议的和谐共

现在,来这里,你也许还能寻找到值得珍藏的"幸运四叶草"和你的国展记忆!

It is said that the probability of finding a four-leaf clover is 1-in-a-100,000. Four-leaf clovers are believed to bring good luck to those fortunate enough to stumble upon them. They are now considered a symbol of luck globally. When seen from above, NECC looks like a giant four-leaf clover unfolding vibrantly in Shanghai.

NECC uses the four-leaf clover as a global symbol to bring together the world.

As a host, it sends good wishes for the thriving conference and exhibition industry, to guests from all over the world, and hopes to spread civilization, and promote business expansion and cooperation.

At NECC, you can witness globally influential exhibitions.

At NECC, you can experience the perfect combination of commerce, offices, hotels and conventions.

Who knows, you may just find a

"lucky four-leaf clover" and enjoy an experience worth cherishing a lifetime.

Welcome to NECC!



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